



Sponsor Levels

Event Date: Saturday, May 3, 2014

For more information on Sponsorship, please email our Special Events Coordinator, Brittany Hawkins: brittany@stanfordsettlement.org or call (916) 927-1303.

This is a charity fundraiser. Your sponsorship may be tax deductible. Consult your tax advisor for guidance. Stanford Settlement, Inc. FEIN 94-1550842

PRESENTING \$5,000 EXCLUSIVE

- Name incorporated into the event
- Option to host Team Kick-Off Event in January
- Prominent logo on Official Event Shirts
- Name on Race Bibs
- Spotlight feature with logo and link on the Events page of Stanford website
- 2 Exhibitor Spaces at Race Expo
- Logo on online registration page
- Logo on Natomas May Day Run broadcast emails
- Logo on Natomas May Day Run Facebook Page
- Feature article in Stanford Settlement's April/May printed newsletter mailed to over 1,600 households
- Listed as a Presenting Sponsor on all press and marketing materials
- Marketing materials and/or product samples in race packet
- Logo on packet pick-up signage
- Options for 5 teams or up to 20 individual race entries (\$500 value)
- Option to be a Race Day spokesperson
- Race Day Public Address Announcements

GOLD \$2,500

- Logo on Official Event Shirts
- 2 Exhibitor Spaces at Race Expo
- Logo and link on the Natomas May Day Run event page
- Logo on Natomas May Day Run broadcast emails
- Marketing materials and/or product samples in race packet
- Logo on packet pick-up sign
- Option for 2 teams or up to 8 individual race entries (\$200 value)
- Race Day Public Address Announcements

SILVER \$1,000

- Logo on Official Event Shirts
- Exhibitor Space at Race Expo
- Logo and link on the Natomas May Day Run event page
- Logo on Natomas May Day Run broadcast emails
- Marketing materials and/or product samples in race packet
- Option for 1 team or up to 4 individual race entries (\$100 value)
- Race Day Public Address Announcements

BRONZE \$500

- Logo on Official Event Shirts
- Exhibitor Space at Race Expo
- Listing on the Natomas May Day Run event page and broadcast emails
- Marketing materials and/or product samples in race packet
- Option for 2 individual race entries (\$50 value)
- Race Day Public Address Announcements

BUSINESS \$250

- Exhibitor Space at Race Expo
- Listing on the Natomas May Day Run event page and broadcast emails
- Marketing materials and/or product samples in race packet
- Option for 1 individual race entry (\$25 value)
- Race Day Public Address Announcements



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Sponsor Agreement

Sponsor agrees to provide sponsorship for the 2014 Natomas May Day Run and agrees to provide Stanford Settlement, Inc. with the dollar amount represented by the chosen level of sponsorship as indicated below. In exchange for sponsorship, Stanford Settlement, Inc. will fulfill all the listed benefits on the Sponsor Levels Form and/or benefits that are mutually agreed upon provided all stated deadlines have been met in accordance with the requirements listed below:

Sponsorship Deadlines

For your company logo to appear on the following items, we must receive a signed sponsorship form and payment along with an electronic logo file (guidelines below) by the following dates:

Posters, Banners, & Electronic Media
February 1, 2014

Official Event Shirts:
March 31, 2014

If your sponsorship entitles you to a certain number of race participants, each person has to complete a registration form. All participant forms should be received no later than April 25, 2014.

Logo Requirements

To ensure the highest quality representation of your brand, we recommend that you provide us with vector art (ESP) in both color and black/white. We can also accept a high resolution JPEG file (at least 300 dpi) in both color and black/white. For logos submitted in low resolution (web quality), we cannot guarantee a high quality representation on our final printed items.

Sponsor's Data

Contact Person: _____ Company/Organization Name: _____

Address: _____ City, State, Zip: _____

Primary Phone: _____ Email: _____

Company Website Address: _____

Sponsorship Level

- Presenting (\$5,000) Gold (\$2,500) Silver (\$1000)
- Bronze (\$500) Business (\$250)

Payment Data

Enclosed Amount: \$ _____ Make checks payable to: **Stanford Settlement, Inc.**

Print Name: _____ Signature: _____ Date: _____

To pay with a credit card please call our office at (916) 927-1303.



All proceeds benefit:

Stanford Settlement Neighborhood Center
450 West El Camino Avenue
Sacramento, California 95833
Phone (916) 927-1303
Fax (916) 922-1694
www.stanfordsettlement.org

